

Appendix C: Career Pathways Map

Creative Writing CAREER PATHWAYS

Your Passions



Language Arts
Expressive Modes of Inquiry
Critical Thinking
Creative and Arts-Based Research
Individual Creativity and Collaboration

Your Degree Options



An Associate Arts Degree in CRWR
A BA with a CRWR Minor
A BA Major in CRWR

EMPLOYMENT OPPORTUNITIES

Creative Writing classes will benefit you regardless of the employment position or sector you seek work in because language and communication skills are foundational workplace aptitudes. The farther you go in your Creative Writing education the more likely you are to find work in the creative arts fields below:

Positions

In these Sectors

Writer	Publishing sectors (self-employed, freelance, contract)
Writer	Print mediums or new media (columnist, blogger etc.)
Writer	Arts and entertainment industries (from film to game design)
Writer/Editor	Arts industries, government positions, private businesses etc.
Editor/Copyeditor	All industries/sectors with print or digital material needs
Reporter/Correspondent	Regional or national news or entertainment organizations
Digital Content Manager	Private businesses, public sectors
Production Assistant	Arts industries, arts organizations
Library assistant	Municipal government
Educator/Mentor	Not-for-Profits, community associations
Researcher	Arts industries, government positions
Public relations	Arts industries, government positions
Information specialist	Arts industries, government positions
Communications consultant	Freelance, contract
Fundraising coordinator	Arts industries
Speech coach	Freelance, contract
Speech writer	Freelance, contract, government positions
Social media specialist	Arts industries, government positions